

**A unique opportunity to 'own'**

**✂ Waikato Times**

# **Motortimes**



MOTORTIMES circulates to **70,209** households in the Waikato region

You can 'own' a four page wrap around the outside of this popular weekly supplement

## **WITH A Motortimes WRAP**

Published every Thursday, Motortimes tabloid is a Waikato motoring bible. Motortimes is inserted into and delivered with the full 41,209\*\* circulation delivery of Waikato Times. A further 29,000 copies are delivered to non-Waikato Times Hamilton city subscribers on the following Friday. With a total weekly circulation of 70,209, Motortimes is the Waikato's biggest circulating special interest motoring publication. This provides total market coverage in the Hamilton urban area and advertisers a potential readership of 173,000 people aged 15+.\*

**Every week Motortimes has a potential reach of 173,000 people\***

**Your investment to dominate the Waikato motoring market with a Motortimes wrap ...**

**4 page wrap of Motortimes = \$8508 <sup>+GST</sup>**

*(Printed 4 colour on 52 gsm norbrite)*

**Contact your Motortimes Advertising Consultant NOW**

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\* Nielsen Media Research National Readership Survey July 2007 - June 2008 (15+), Waikato Times Average Issue Readership excluding Hamilton residents, plus Hamilton city population.

\*\* Audit Bureau of Circulations June 2008.