

NEWSPAPER ADVERTISING BUREAU
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NEWSPAPER ADVERTISING BUREAU MEDIA RELEASE

2 June 2009

Newspaper Ad of the Month Finalists

There was no winner for May Newspaper Ad of Month. May judges were Matt Simpkins, DraftFCB and Robyn Powell, G2.

May judging marks the end of the 08/09 round (competition round ran 1st June 08 – 31st May 09). The monthly winners are:

June 08 – My Lotto, DDB
July 08 – Vodafone Warriors Rubens 300th game, 99
August 08 – no winner
September 08 – no winner
October 08 – MS Society, TBWA/Whybin
November 08 – NZ Listener, DraftFCB
December 08 – no winner
January 09 – Veet, EuroRSCG
February 09 – Wellington Zoo, Saatchi
March 09 – Booksellers NZ, Saatchi
April 09 – d.vice, Colenso
May 09 – no winner

All monthly winners are automatic finalists in The Newspaper Ad of Year. They will compete against finalists selected from a 'call for entries' sweep.

Call for Entries is the final opportunity to be a part of The Newspaper Ad of Year and it's \$10,000 cash prize. Entries will **close 5pm Tuesday 16th June 2009**, strictly no extensions.

The winner will be announced at The Newspaper Ad of Year night to be held in Auckland on Thursday 9th July, 2009. More details of the night to follow.

In the meantime, go to www.nabs.co.nz (Inspiration/Ad of the Year) to view all monthly winning ads and to get the full terms and conditions of entry.

-ENDS-

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