

**NEWSPAPER ADVERTISING BUREAU  
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**Judges Announced for The Newspaper Ad of the Year**

A premium judging panel for The Newspaper Ad of the Year has now been confirmed:

Paul Nagy, CD, Clemenger BBDO  
Paul Catmur, Creative Partner, Barnes Catmur & Friends  
Rob Jack, CD, Special  
Guy Roberts, CD, TWBA/Whybins  
James Mok, ECD, DraftFCB  
Todd Waldren, ECD, M&C Saatchi

"We're delighted with our quality judging panel again this year. With an award of this significance it's only right that the region's best creatives decide on the country's very best newspaper ad", says Lexie Ribot, Creative Manager of NAB.

Guest international judge Sir John Hegarty, Worldwide CD, BargleBogleHegarty will also judge the finalist work.

The judges will choose a winner from a selection of finalists made up of the Ad of the Month winners and new entries received before **5pm Tuesday 16<sup>th</sup> June – just one week away!** To be eligible these new entries must have appeared in a New Zealand newspaper between 1<sup>st</sup> June 2008 and 31<sup>st</sup> May 2009.

The winner will be announced (and \$10,000 cash prize presented) at The Newspaper Ad of Year night to be held in Auckland on Thursday 9<sup>th</sup> July 2009, 6pm at Hopetoun Alpha.

Entry into the competition is easy. Simply email a hi-resolution pdf of the ad to [ideas@nabs.co.nz](mailto:ideas@nabs.co.nz), include credits and publication name and date in the email body.

Entry criteria and full terms and conditions can be found at [www.nabs.co.nz](http://www.nabs.co.nz).

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