

NEWSPAPER ADVERTISING BUREAU  
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## NEWSPAPER ADVERTISING BUREAU MEDIA RELEASE

30 November 2009

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### November Newspaper Ad of the Month

There was no winner for November Newspaper Ad of the Month, which means you now have even more chances to win the \$10,000 Newspaper Ad of the Year. Any ad that's run in any newspaper around the country is eligible. Just email [ideas@nabs.co.nz](mailto:ideas@nabs.co.nz) the details of the work you want entered.

"There was a lot of mediocre work and nothing seemed to stand out" said the disappointed judges Nigel Corbett (Sugar), Luke Chess (Saatchi & Saatchi) & Steve McCabe (Freelance Creative).

The winning creative team receive \$250 cash and the ad is sponsored by the NAB into the 2010 Axis Awards. The ad will also appear in the "What's New" section of December's AdMedia and becomes a Finalist in the 2010 \$10,000 Newspaper Ad of Year competition.

To view all the finalists in the current Newspaper Ad of the Year series visit the NAB website [www.nabs.co.nz/Inspiration/AdofMonth](http://www.nabs.co.nz/Inspiration/AdofMonth).

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