

# EDUCATION FEATURES 2010



**The ideal advertising solution for education providers targeting the Waikato**

## Plan your advertising schedule for 2010 with the Waikato Times and Hamilton Press

Month	Features	Publication	Publication Dates	Deadlines
January	Education Update	Waikato Times	7 January 2010	11 December 2009
	Education Update	Hamilton Press	13 January 2010	11 December 2009
	Continuing Education	Tabloid	18 January 2010	9 December 2009
	Continuing Education	Hamilton Press	27 January 2010	19 January 2010
February	Feature			
	Continuing Education	Hamilton Press	3 February 2010	26 January 2010
March	Feature			
	Courses and Training	Hamilton Press	3 March 2010	23 February 2010
April	Features			
	Continuing Education	Tabloid	2 April 2010	5 March 2010
	Continuing Education	Hamilton Press	21 April 2010	13 April 2010
	Continuing Education	Hamilton Press	28 April 2010	20 April 2010
May	Feature			
	Courses and Training	Hamilton Press	19 May 2010	11 May 2010
June	Features			
	Education Update	Waikato Times	10 June 2010	2 June 2010
	Education Update	Hamilton Press	16 June 2010	8 June 2010
	Continuing Education	Tabloid	25 June 2010	28 May 2010
	Career Paths Expo	Tabloid	TBC	TBC
July	Features			
	Continuing Education	Hamilton Press	7 July 2010	29 June 2010
	Continuing Education	Hamilton Press	14 July 2010	6 July 2010
	Maori Language Week	Hamilton Press	TBC	TBC
August	Features			
	Courses and Training	Hamilton Press	11 August 2010	3 August 2010
	Adult Learners Week	Hamilton Press	TBC	TBC
September	Features			
	Education Update	Waikato Times	9 September 2010	1 September 2010
	Continuing Education	Tabloid	17 September 2010	20 August 2010
October	Features			
	Continuing Education	Hamilton Press	6 October 2010	28 September 2010
	Education Update	Waikato Times	7 October 2010	29 September 2010
	Continuing Education	Hamilton Press	13 October 2010	5 October 2010
	Education Update	Hamilton Press	20 October 2010	12 October 2010
November	Features			
	Education Update	Waikato Times	11 November 2010	3 November 2010
	Courses and Training	Hamilton Press	17 November 2010	9 November 2010
December	Features			
	Education Update	Waikato Times	2 December 2010	24 November 2010
	Courses and Training	Hamilton Press	8 December 2010	30 November 2010

This schedule of advertising features will be able to assist you with budgeting and planning your marketing and advertising strategy for 2010. Your advertising representative will be in contact with you regarding bookings closer to the booking deadline dates.

**To secure early bookings or for more information, please feel free to call:**

**Kath Keegan**

Phone: 07 849 9550

Fax: 07 849 9540

[kath.keegan@waikatotimes.co.nz](mailto:kath.keegan@waikatotimes.co.nz)

HAMILTON  
**press**



**Waikato Times**

**As Waikato As It Gets**