

WINTER WARMER

A special supplement to assist our readers to prepare for the autumn and winter months ahead will be published in The Gisborne Herald on Monday 12 April. The feature will cover home heating, renovation, garden preparation, and planting.

Advertising in this supplement is a great way to raise your profile and encourage people to seek your business out in the preparation for Winter.

(Special advertising rates are listed below, together with an option for a series of four repeat advertisements. This feature will be a useful reference tool for our readers which means it will be kept).

ADVERTISING OPTIONS		SPECIAL FEATURE RATE		SERIES OF FOUR (*)	
SIZE	DIMENSIONS	RATE (excl GST)	DISCOUNT (from base rate)	RATE (excl GST)	DISCOUNT (from base rate)
1 Page	40cm deep X 26cm wide	\$2121.60	15%		
1/2 Page	20cm deep X 26cm wide	\$1060.80	15%	\$624.00	50%
1/4 Page	20cm deep X 13cm wide	\$530.40	15%	\$343.20	45%
1/8 Page	20cm deep X 13cm wide	\$265.20	15%	\$187.20	40%

Final booking deadline:

Copy deadline:

Publication date:

Thursday, 11 March 2010

Thursday, 18 March 2010

Monday, 12 April 2010

Colour is also available for an additional 30% of the base rate (maximum \$380)

For more information or to make a booking, please contact your advertising account manager or

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