

**EDUCATION ADVERTISING FEATURES SCHEDULE**  
January - October 2010

Month	Feature	Editorial Deadline	Booking Deadline	Copy Deadline	Complete Material Deadline	Publishing Date
January	Education Options - The Press	Tues 15 Dec 2009	Tues 15 Dec 2009	Thurs 17 Dec 2009	Thurs 14 Jan 2010	Thur 21 January 2010
	Continuing Education - Christchurch Mail	Tues 15 Dec 2009	Tues 15 Dec 2009	Thurs 17 Dec 2009	Tues 26 January	Wed 27 January 2010
March	Boarding Schools	Thurs 4 March	Thurs 4 March	Thurs 4 March	Wed 10 March	Fri 12 March
April	Educational Options - The Press	Tues 16 March	Tues 16 March	Thurs 18 March	Thurs 25 March	Thurs 1 April
	Continuing Education - Christchurch Mail	Thurs 25 March	Thurs 25 March	Thurs 25 March	Tues 26 January	Wed 7 April
	Sponsorship feature Season - Easter Tournaments					April
May	Careers Expo	Wed 1 April	Wed 1 April	Thurs 1 April	Thurs 15 April	Tues 4 May
	School Open Days - The Press	Mon 29 March	Mon 29 March	Mon 29 March	Thurs 15 April	29-Apr-10
	Scholarships - The Press	Mon 3 May	Mon 3 May	Wed 5 May	Fri 7 May	Tues 11 May
	School Open Days - Christchurch Mail	Mon 26 April	Mon 26 April	Wed 28 April	Tues 11 May	Wed 12 May
	Education - The Next Level - The Press	Mon 26 April	Mon 26 April	Wed 28 April	Wed 3 May	Tues 18 May
	Scholarships - Christchurch Mail	Mon 3 May	Mon 3 May	Tues 11 May	Tues 18 May	Wed 19 May
June	School Open Days Years 0 - 8, The Press	Mon 17 May	Mon 17 May	Wed 19 May	Fri 28 May	Tues 1 June
	School Open Days Years 0 - 8, Christchurch Mail	Mon 17 May	Mon 17 May	Wed 26 May	Mon 31 May	Wed 2 June
	Educational Options - The Press	Mon 07 June	Mon 07 June	Fri 11 June	Thur 17 June	Thurs 24 June
	Sponsorship features Mid year					jun/Jul
July	Continuing Education - Christchurch Mail	Mon 21 June	Mon 21 June	Wed 23 June	Tues 29 June	Wed 30 June
	School Enrolments 2010 - The Press	Tues 15 June	Tue 57 June	Fri 25 June	Wed 30 June	Tues 20 July
	School Enrolments 2010 - Christchurch Mail	Tues 15 June	Tue 15 June	Wed 16 June	Tues 20 Jul	Wed 21 July
August	Boarding Schools - in South Island Farmer tabloid	Mon 2 August	Mon 2 August	Thurs 12 August	Thurs 19 August	Fri 27 August
	Tots to Tweens - parent and Child Show					end of August
	sponsorship Features Summer Sports					August
	Educational Options - The Press	Mon 30 Aug	Mon 30 Aug	Thurs 2 Sept	Thur 9 Sept	Thurs 16 Sept
	Continuing Education - Christchurch Mail	Mon 6 Sept	Mon 6 Sept	Thurs 09 Sept	Tues 21 Sep	Wed 22 Sept
October	Education - The Next Level - The Press	Mon 11 Oct	Mon 11 Oct	Wed 13 Oct	Wed 20 Oct	Tues 26 Oct

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