

**ON ANY GIVEN DAY, THE TARANAKI DAILY NEWS
REACHES THE MAJORITY OF FARMERS IN TARANAKI.**

TARANAKI
DAILY NEWS
Your Place, Your Paper



Farming in Taranaki

Taranaki depends on farming for its social and economic well being, that's a fact! Dairy, meat, wool, pig, poultry, forestry and horticulture are all vital aspects within the Taranaki farming industry.

The Taranaki Daily News is currently planning the annual farming supplement taking a close look at all facets in farming. This publication will be an informative read with the latest farming news.

This is the ideal opportunity for your business to be part of this well supported Farming supplement by promoting your business name in front of our 55,000* Taranaki Daily News readers, many of whom are Taranaki farmers and trades people. Entice them to come to your business first when purchasing products and services!

**Call your Advertising Sales Consultant today to book your
promotional advertising space!**

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*Based on Average Issue readership, Source AC Nielsen Report Jan 09 - Dec 09, AIR, Taranaki Database, all people aged 15+