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**NEWSPAPER ADVERTISING BUREAU  
MEDIA RELEASE  
3 September 2007**

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**August Newspaper Ad of the Month Winner**

There was no winner for August Newspaper Ad of the Month, which means you now have even more chances to win the \$10,000 Newspaper Ad of the Year. Any ad that's run in any newspaper around the country is eligible. Just email [ideas@nabs.co.nz](mailto:ideas@nabs.co.nz) the details of the work you want entered.

Monthly winning ads will be sponsored into 2008 Axis Awards, and the winning creative team will receive \$250 cash. The ad will also appear in the "What's New" section of AdMedia and is eligible to win the \$10,000 cash prize for overall Newspaper Ad of Year (07/08).

The NAB Newspaper Ad of the Year award exemplifies the NAB's commitment to excellence in the craft of print advertising. Great creative newspaper ads are an effective way of reaching the right audience quickly.

For full terms and conditions and copy of the winning ad visit [www.nabs.co.nz](http://www.nabs.co.nz).

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