



# WEDDINGS

## How important is the Wedding market to your business?

If your business caters to the wedding market then our WEDDINGS magazine is the ideal marketing opportunity for you!

It will be presented on quality gloss paper with an upbeat magazine style, filled with interesting articles, fashion ideas and the popular 'Photo Gallery' pages featuring local couples recently married.

WEDDINGS is a gorgeous, keepsake magazine – a must-have for all couples planning their special day – advertise within and be a part of their plans.

## You will benefit from the...

### EXPOSURE:

WEDDINGS offers a dedicated environment in which to reach couples planning their special day. Your advertisement will appear over 17,000 times being distributed within the Manawatu Standard newspaper and extra copies will be available at local cafes and for your shop counter.

### SPENDERS:

WEDDINGS is a targeted advertising platform boosted by the publication being the same day as our popular 'In Style' fashion pages.

### UNRIVALLED READERSHIP:

The Manawatu Standard is the most popular and read daily paper in the Manawatu region. For 43,000\* Manawatu residents the Manawatu Standard is an essential part of their day, delivering timely and important news, information and advertising, making it the most effective way to deliver your message to the region.

\*Nielsen Consumer & Media Insights Survey. Q2 2010 - Q2 2011. Base: All 15+

## DATES TO PLAN FOR:

Publication Date: Thursday 8 March 2012  
 Booking Deadline: Friday 10 February  
 Copy Deadline: Wednesday 15 February

## SIZES & PRICES

Back page	\$1,295
Full page	\$ 995
Half page	\$ 645
Solus strip Gallery page (prime - 2 only)	\$ 595
Quarter page	\$ 450
Directory	\$ 195

All prices quoted exclude GST and include full colour

## ACTUAL ADVERTISEMENT SIZES

Back/Full page	26cm high x 19cm wide (+5mm bleed)
All live type to be within	25cm high x 18 cm wide
Half page Vertical	25cm high x 9cm wide
Half page Horizontal	12.5cm high x 18cm wide
Quarter page	12.5cm high x 9cm wide
Gallery Solus Strip	6cm high x 18cm wide
Directory	8cm high x 6.5cm wide

## CONTACT:

To advertise contact your regular sales consultant or:

**Sue Wilson**

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