

**NEWSPAPER ADVERTISING BUREAU  
MEDIA RELEASE  
12 August 2008**

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**Last chance to win \$10,000!**

Entries for The Newspaper Ad of the Year close this Thursday 14<sup>th</sup> August at 4pm – no extensions.

To be eligible these new entries must have appeared in a New Zealand newspaper between 1<sup>st</sup> June 2007 and 31<sup>st</sup> May 2008. Simply email a hi-resolution pdf of the ad to [ideas@nabs.co.nz](mailto:ideas@nabs.co.nz), include credits and publication name and date in the email body.

Judges will choose a winner from a selection of finalists made up of the Ad of the Month winners and new entries received.

**In addition to the judges confirmed last week, we're delighted to announce Jonathan Kneebone of The Glue Society as our guest international judge.**

The winner will announced (and \$10,000 cash prize presented) at The Newspaper Ad of Year night to be held in Auckland on Wednesday 27<sup>th</sup> August 2008, 6pm at Hopetoun Alpha.

Entry criteria and full terms and conditions can be found at [www.nabs.co.nz](http://www.nabs.co.nz).

-Ends-

Lexie Ribot, Creative Manager, Newspaper Advertising Bureau  
Phone: (09) 361 2727  
Email: [lexie@nabs.co.nz](mailto:lexie@nabs.co.nz)

