

The first thing we'd like to say is that we are sorry, very sorry.

Since 1889 we have taken great pride in delivering delicious, refreshing beer to thirsty New Zealanders. So, needless to say, the events of the last two weeks have left us slightly red-cheeked.

It has been discovered random Tui 15 pack stubbies have been incorrectly filled with \$10, \$20 or \$50 bank notes, instead of beer. Further investigations reveal up to \$200,000 cash may have been distributed in said Tui bottles.

Faulty bottles are however easily identified - containing approximately 330ml less beer than stated on the label. In fact, apart from the dosh, they'll be empty.

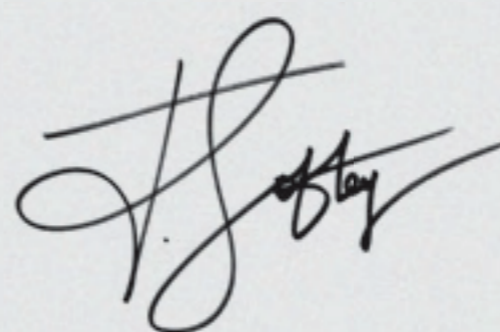
Quite clearly though, this is not on. We realise how important beer is for everyone; how much it means to have a cold one at the ready, and the frustration affected customers have quite rightly felt.

Again, at this time, may we assure you beer remains our utmost responsibility. You have our guarantee all available resources are going into rectification of this situation.

In the meantime, if you do find a Tui stubbie containing a \$10, \$20 or \$50 note, return the money and empty bottle immediately for a full replacement.

We thank you for your patience and understanding, and encourage you to keep drinking our beer.

Yours Yeah Rightly,



Jessica Softley-
Corporate and Public Affairs



\$200,000 CASH RECALL. Tui Brewery, SH2, Mangatainoka. Call 0800 TUI BACK